

## DR. RUBEN // SPEAKER INTRODUCTION

Dr. Ruben Perczek [pronounced "Per-Check"] is a former Pro Athlete, Actor, Producer, Stanford University Fellow Research Scientist, Clinical Psychologist and High Performance Strategic Advisor for senior leaders in business and public life as well as leading coaches and athletes in world-class sports institutions.

Ruben has built a reputation as one of the finest thought leaders on raising sustainable excellence — over his 19-year career, he's master minded the design and execution of high performance transformation in some of the world's well known private and public sector institutions. As an authentic, refreshing and most original speakers, he inspires audiences all over the world.

His latest book, ZONE14, invites us to flourish and recognize we are already outstanding when we stop and look in the right direction

He lives in the San Francisco bay area with his family, and in his spare time, Ruben enjoys hiking, running, cooking and finding the humor in life.

Please join me in welcoming Ruben/Dr. Ruben [either is fine]